

# KloosterVision

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## SERVICES AND PRICES

Working with KloosterVision is a custom affair. The price you pay for a service or product is always tuned with your personal requirements, time frame or budget. Below you find indications of KloosterVision's prices per hour/day and per product/service. To discuss your options, or to request a quotation, please [contact Leonie Klooster](#) directly.

### 1. Prices in euros per hour/day (excluding 21% VAT, for businesses located in the Netherlands)

Service category	Per hour	Per day (6-8 hours)
<b>I. Design</b> <i>Design from scratch or improvement of existing logos, corporate / brand styles, websites, illustrations, books / brochures and other media / materials for communication. Printed and digital use.</i>	80	450
<b>II. DTP</b> (Desktop publishing) <i>Preparation of existing designs / documents for printing. Lay out based on existing brand / corporate style or design.</i>	60	300

### 2. Prices in euros per product (excluding 21% VAT, for businesses located in the Netherlands)

	Service/product*	Starting from**
Logo	Logo basic, delivered in high res PDF (for print) and png (for web)	185
	Logo custom, delivered in high res PDF (for print) and png (for web)	315

Brand style	Corporate / brand style basic (Styleguide, letter font choice, rgb/cmyk color palette, business card)	185
	Corporate / brand style custom (Styleguide, letter font choice, rgb/cmyk color palette, business card, set of custom icons or style elements)	315
	Style guide basic	75
	Brandbook (per page)	75
Representation	Business card, delivered in high res PDF (print ready)	75
	Flyer, brochure, menu A6 of A5 basic	95
	Flyer, poster, menu A4 of A3 basic	125
	Stationary (per item), delivered as reusable word template	75
	Social media banner (facebook, linked in, youtube or instagram), delivered in png, right dimensions (ready to use)	75
Book design	Cover design	300
	Visual concept interior	300
	Lay out basic (per page)	10
	Lay out high end (per page)	25
Labels & packaging	Label or sticker design basic	75
	Label or package design custom	315
Illustration	Illustration basic, delivered in high res PDF (for print) and png (for web)	125
	Illustration complex, delivered in high res PDF (for print) and png (for web)	285
	Custom icon, delivered in high res PDF (for print) and png (for web)	75
Additional services	Logo or brand registration	700
	Full rights buy-out	On request
	Delivery in other formats (per format): ai, eps, indd, pdf (editable)	40
	Delivery in other formats (per format): jpg/jpeg, png, pdf (non-editable)	20

\* All basic services use standard formats manufactured by KloosterVision and include one round of (1-3) sketches and one round of corrections. For additional rounds of sketches or corrections, the costs will be based on my hourly rate. For more information, [contact KloosterVision](#).

\*\* A first rendez-vous, or exploratory conversation is always free of charge.

### **3. Package prices for logo, brand/corporate style and website (LOGODOK)**

KloosterVision collaborates with Netplanet to deliver professional, responsive and SEO-optimized wordpress websites. This collaboration will soon find a more definite shape under the name of LOGODOK ([www.logodok.nl](http://www.logodok.nl)). LOGODOK will work with standard modules and standard prices for packages, that include logo, brand and web design, as well as a DIY coaching kit. For more information about the technical possibilities of our web development and prices (excluding KloosterVision design), please visit [www.netplanet.nl](http://www.netplanet.nl). Contact KloosterVision ([Leonie Klooster](mailto:Leonie.Klooster)) for a custom price indication of a KloosterVision designed, Netplanet built website.

[\*View examples\*](#)